Privacy Notice

Updated May 14, 2024

Higher Ground, A Resource Center (herein referred to as "Higher Ground") has created this Privacy Notice to explain why we collect particular information and how we will protect your personal privacy within our website (the "Website"). The following discloses our information gathering and dissemination practices for the Web site located at the URL HigherGround.me.

In order to fully understand your rights, we encourage you to read this Privacy Notice as well as our Website Usage Policy. Higher Ground reserves the right at any time and without notice to change this Privacy Notice simply by posting such changes on our site. Any such change will be effective immediately upon posting.

Higher Ground will never sell, trade, share or rent your personal information to its merchant partners, partner agencies or any other third parties without your prior consent.

What kind of personal information does Higher Ground gather or track on your site?

Usage Tracking

Our registration forms require users to give us contact information that may include name, email address, address, interests, and similar information. We do not request or store sensitive information from our visitors, such as credit card or social security numbers.

Cookies

Our website may use cookies to enhance your experience while using our site. Cookies are pieces of information that some websites transfer to the computer that is browsing that site and are used for record-keeping purposes at many websites. Use of cookies makes web-surfing easier by performing certain functions such as saving your personal preferences regarding your use of the particular website. Many consider the use of cookies to be an industry standard.

Your browser is probably set to accept cookies. However, if you would prefer not to receive cookies, you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our Website may not function properly when you view them.

Higher Ground Database

By submitting your personal information to Higher Ground, you grant Higher Ground permission to access, read, preserve, and disclose your personal information you provide to us in order to comply with any applicable laws, detect and prevent fraud, respond to your requests for customer service, protect the rights and property of Higher Ground and its visitors, transfer any or all of Higher Ground's business assets (including its supporters database), or as otherwise stated herein.

Higher Ground retains information provided by users in a secure database. This database of information may be used to verify donation transactions, thank supporters for their contributions, keep supporters informed, or to solicit future donations. Higher Ground understands that most people do not want a lot of mail or e-mail, so we keep our communication frequency within reasonable limits. You may be removed from our e-mail list by clicking the "unsubscribe" link included in each e-mail. You may be removed from our database by sending your request to info@higherground.me or calling (520)981-5872.

All information provided in donating to Higher Ground is processed by our payment vendors Stripe and PayPal whose privacy policies can be found here: Stripe; PayPal. Higher Ground does not receive, process, store, or otherwise utilize your payment information.

Higher Ground does receive your name and contact information from our payment vendors when you make a donation. Higher Ground will store, process, and utilize your information in accordance with this the terms of this Privacy Notice and the Website Usage Policy. We also protect account information by placing it on a secure portion of our website that is only accessible by certain qualified employees of Higher Ground. Unfortunately, however, no data transmission over the Internet is 100 percent secure. While we strive to protect your information, we cannot ensure or warrant the security of such information. The information in this database is not shared, traded, sold or rented to any third parties.

Disclosure to Employers

If you provide your personal information to Higher Ground through an employee giving campaign, Higher Ground will share your personal information and the details of your donation with your employer. This is necessary for campaign tracking and to facilitate the payroll deduction for your support. <u>info@higherground.me</u> If you prefer to donate without Higher Ground informing your employer, you can donate directly to Higher Ground. However, we will be unable to process your donation via payroll deduction.

Your IP Address

Higher Ground collects an IP address from all visitors to our website. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our website, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

With whom does Higher Ground share the information gathered?

Third-party financial institutions

Higher Ground's online credit card donation transactions are processed by third- party vendors. Your personal information is protected and handled in accordance with laws enacted to protect consumers like you.

Tracking Information

Higher Ground may share anonymized or pseudonymous tracking information with third parties for various reasons, among them to attract potential advertisers and/or grant-makers and to enhance the effectiveness of the Website through consultants. At no time will personally identifiable information that you provide be shared with any of these or any other third parties.

Third Party Service Providers or As Required By Law

Higher Ground may make your information available to certain third-party service providers, such as contractors or agents. Higher Ground may also use or disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on us or the Website; (b) respond to requests from public and government authorities; (c) protect and defend our rights or property, the Website, or our users; and (d) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, or the users of the Website or the public.

Use of Information

Higher Ground uses the information we collect from you and about you to help us personalize and continually improve your experience with the Website. Higher Ground may use the information we collect from and about you in the following ways:

- Provide you with the products and services you request from us - Communicate with you about changes to our policies

- Personalize content and experiences on our Website
- Send you newsletters, offers, or special events by email or other media
- Optimize or improve our products, services, and operations
- Detect, investigate, or prevent activities that may violate our policies or be illegal

Other Third Party Trackers

You may access information or provide your personal information to Higher Ground through other third parties, such as Facebook, Instagram, or LinkedIn. Higher Ground does not control how these platforms collect, store, use, or sell your personal information. Please review the relevant privacy notices and policies for each platform before use.

How do I sign up to receive Higher Ground's Newsletter or other information about how my gift is impacting our community?

To receive Higher Ground's Newsletter or other information, simply email info@HigherGround.me. Please provide your name and email address. You can also sign up for the Newsletter using the button at the bottom of our About page.

What is Higher Ground's opt-out policy?

If at any time you would like to discontinue receiving emails from Higher Ground, simply contact info@HigherGround.me to be removed from our database.

How do I have changes made to the personal information collected?

If at any time you believe the information collected by Higher Ground is incorrect or inappropriate, simply contact info@HigherGround.me to have your information changed.

How do I get my name removed from Higher Ground's database?

If at any time you would like to have your name removed from Higher Ground's database, simply contact info@HigherGround.me to be removed from our database.

Who May Use the Website?

The Website is intended for use by individuals and companies living in or located in Arizona. Arizonans over the age of 18 years old may use the Website. If Higher Ground discovers that it possesses the personal information of an individual under the age of 18 years old without the written consent of that individual's parent or legal guardian, Higher Ground will remove said personal information from its database.

Acceptance of Privacy Notice

By using this website (https://www.HigherGround.me), you indicate your acceptance of this Privacy Notice. If you disagree with all or any part of our Privacy Notice, please contact info@HigherGround.me immediately to express

your concern. We will post any changes to the Privacy Notice to this URL. Please return and check it regularly to be certain you are aware at all times.

If you have any questions concerning this policy, contact info@HigherGround.me.